



UNIVERSITI  
MALAYSIA  
KELANTAN

**PEKELILING PENTADBIRAN BIL. 30/2019**

**PROGRAM WOMEN ECONOMIC EMPOWERMENT SEMINAR**

1. Adalah dimaklumkan bahawa Universiti akan mengadakan Program Women Economic Empowerment Seminar seperti ketetapan berikut:

Tarikh	:	4 November 2019 (Isnin)
Masa	:	9.00 pagi
Tempat	:	Dewan Keusahawanan, UMK Kampus Kota
Pakaian	:	Formal

2. Semua staf Wanita UMK Bachok dan Kampus Kota adalah **DIWAJIBKAN HADIR**. Tentatif program boleh merujuk seperti di Lampiran atau UMKei. Ketua Pusat Tanggungjawab (PTj) diminta untuk memastikan kehadiran semua staf Wanita ke program tersebut. Rekod kehadiran akan disediakan.
3. Kerjasama semua pihak dipohon untuk mengambil maklum dan tindakan ke atas pekeling ini dan di atas segala sokongan yang diberikan amatlah diharapkan demi kecemerlangan Universiti.

Sekian, terima kasih.

**"RAJA BERDAULAT, RAKYAT SEPAKAT, NEGERI BERKAT"**

**"BERKHIDMAT UNTUK NEGARA"**

Saya yang menjalankan amanah,

  
**MAZULA BINTI SABUDDIN**  
Pendaftar

Oktober 2019

- s.k
- Naib Canselor
  - Timbalan-Timbalan Naib Canselor
  - Semua Ketua Pusat Tanggungjawab
  - Fail Edaran

# WOMEN ECONOMIC EMPOWERMENT SEMINAR

4<sup>th</sup> NOVEMBER 2019 | 9:00 AM - 1:00 PM  
DEWAN KEUSAHAWANAN, UMK KAMPUS KOTA



Officiated by: Her Highness The Honourable Tengku Puan Temenggong Kelantan Puan Sri Tunku Noor Hayati Almarhum Tunku Abdul Rahman Putra Al-Haj

“Expand Women’s and Future Generation Economic Empowerment”



Greta Schettler



Datuk (Dr) Hafsa Hashim



Ms Selina Yeop Jr



Pn Mumtaz Md Nawi



Prof Emeritus Datuk Dr Nik Safiah Karim



Datuk Ir. Dr. Siti Hamisah Tapsir

Details & RSVP, kindly contact:

#WeAreUMKFamily

#BinaLegasiUMK  
Kita Bersama

#OneUMKOneDream

Entrepreneurship  
our Thrust



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Pn Puteri Norainul Bismi 017 6717528  
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Pn Zulathha 011 19815000

MASA	PROGRAM
8.00 am	Registration and guest arrival
9:00 am	VIP and Speakers arrival
9:15 am	Most Honorable Arrival Tengku Puan Temenggong Kelantan
9.30 am	Welcoming address: <b>YBhg. Prof. Dr. Nik Maheran binti Nik Muhammad</b> (Senior Director, UMK Entrepreneurship Institute)
	Opening Speech: <b>YBrs. Mdm. Rosmawati binti Mamat</b> (Chairman of UMK Women Associate (KAWANITA)
	Officiating speech: <b>Her Highness Tengku Puan Temenggong Kelantan</b>
10.00 am	Key notes: <b>Greta Schettler</b> (Founder and Chief Executive Officer (CEO) of Equal Up Strategies) Title: "Ensuring Your Business breaths your passion"
11.00 am	Forum - <b>Forum Title: "Expand Women's and Future Generation Economic Empowerment"</b>
	Panel 1: <b>Datuk Dr. Hafsa Hashim</b> (Independent Non-Executive Chairman, Pharamaniaga Berhad) Topic: Empowering Women & Girls as Future Leader in the Economy Thru Technology
	Panel 2: <b>Ms Selina binti Dato' Seri Yeop Junior@Lope</b> (Chief Executive Officer of Salina & Association PR) Topic: "Engaging boys and girls in women economic empowerment
	Panel 3: <b>Mdm. Mumtaz Md Nawi</b> (Exco Kebajikan, Family and Women Development of the State Government) Topic: Structural Reforms to Enable Kelantan Women to Participate in the Economy More Effectively
	Panel 4: <b>Professor Emeritus Datuk Dr. Nik Safiah binti Karim</b> Topic: Strategies that Enabler the Whole Family to Live More Healthy Economic Live
	Panel 5: <b>Datuk Ir. Dr. Siti Hamisah Binti Tapsir</b> Topic: The role of the academic sectors on Women Economic Empowerment
1.30 pm	Photo Session, Lunch and disperse